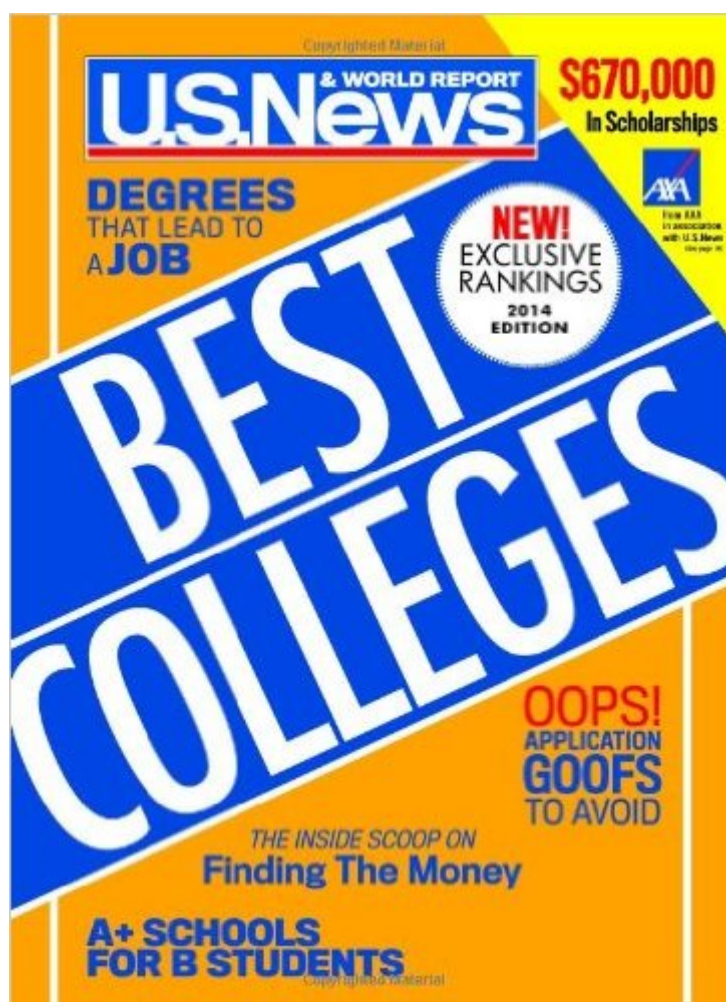


The book was found

# Best Colleges 2014



## Synopsis

The 2014 edition of the U.S. News Best Colleges guidebook offers comprehensive advice for high school students and their families on researching all the options and choosing the best colleges for them. Find out how what strategies you should think about now to increase your chances for getting a job later and how to come up with the funds you'll need to pay for college. You will also get our new exclusive college rankings of various types of colleges. Discover the country's best universities, liberal arts colleges, regional colleges and universities, historically black colleges and universities, and undergraduate engineering programs and business programs Plus: A+ schools for B students Best Value Schools How online learning might affect you How 8 high school seniors made it in Take a road trip to colleges in Los Angeles, Wisconsin & Virginia A What To-Do List and When State-by-state directory profiling nearly 1,600 schools 11 Hot Majors With Strong Job Prospects Admissions Officers Speak Out: Application Mistakes To Avoid Printed mostly on recycled paper with 80+% post-consumer waste.

## Book Information

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## Customer Reviews

For years, the failing news magazine U.S. News has sold the American public the idea that colleges and universities can be ranked from #1 into the hundreds. That this is utter nonsense is apparent to anyone who actually thinks about it a little. That most people don't really seem to have thought much about it at all is a shame. It means they are buying into what is essentially a sham. Why don't we rank the best foods? The best cities? The best cars? The best shoes? Our response to such silliness (and ranking lists are an American favorite), has to be "according to who? By what criteria?"

We ought to do this with the U.S. News colleges lists, too, of course but most people don't seem to. They seem to believe that some unnamed experts have figured all this out, that there are some schools which are just much better,. They actually believe that Amherst or Williams "is" somehow the best liberal arts college in the country. Or that Harvard, Yale or Princeton are the best large universities. All are very fine schools but so are Michigan, Cal Tech, Bowdoin, Colgate, Reed, and the University of Texas. It depends on what you want to get out of college. Williams and Yale are not good colleges for many students. In fact, they are positively the wrong colleges for many students if they operate in ways that students would find unhelpful, if their academic program is too rigid or inappropriate for a student's interest, or if the student body is unappealing or the location is inappropriate -- or dozens of other factors U.S. News simply has nothing to say about. So U.S. News rankings attempt to generalize in ways that are not relevant to many students' needs. This is bad enough, but they also use misleading data.

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